## **CETYS MISSION STATEMENT**

The purpose of Centro de Enseñanza Técnica y Superior is to contribute towards the development of individuals with the necessary moral and intellectual character to participate in a prominent way in the economic, social and cultural advancement of Mexico. CETYS seeks to create in the conscience of its students, an indestructible set of values traditionally considered essential for mankind to live peacefully in society while also satisfying the needs that their work abilities allow. Therefore, CETYS systematically promotes:

Character Building: Promoting the assimilation of norms of conduct and the acquisition of habits that concur for success as individuals, through a proper use of freedom and in a harmonious and truly human performance throughout the Social Community.

A CETYS graduate must have the conviction that duties are to be fulfilled; that truth is not the exclusive property of any person, but must be sought by all; that kindness is a natural attribute of every living being; and that a person's intelligence must not be used against mankind, given that even though intelligence and knowledge are essential, little is achieved by a person within a society without tenacity of purpose, because courage and audacity are also determinant complements in the fulfillment of the self imposed goals of an individual; that the idea of freedom must be understood by the majority so that it can be attained; that earning the respect of the community must be every individual's goal, but cannot be achieved without first conquering one's self-respect, through honesty in giving and receiving.

**General cultural development:** Guiding students towards personal growth, based on creativity and the notion of continuous learning, thereby providing guidance and prosperity fellow individuals.

**Scientific formation:** Preparing students to objectively understand the world around them and to guide them in practical life, in such a way that they can find objective solutions to problems that they might have as individuals and professionals in social, political and economic areas.

CETYS justifies its existence by pursuing excellence supported on the values previously mentioned and through three fundamental functions: Teaching, research, and cultural extension.

**Teaching:** Developing programs at Technical, High School, Undergraduate, Continuous Education and Graduate levels.

For the accomplishment of its teaching activities, CETYS' commitment is that all the professoriate be highly prepared in their area of expertise, with a strong sense of self-improvement, and not only convinced of the social principles previously mentioned, but also able of transmitting them to all their students.

**Research:** Focusing on the study of its own educational problems, as well as by identifying the human resource needs of the community and thereby establishing educational offerings that will help satisfy these needs; through special programs and projects, CETYS will promote research in the specific fields of study of professors.

**Cultural Extension:** Seeking, within its possibilities, to systematically disseminate, preserve and promote:

Artistic and cultural expressions;

Scientific knowledge;

Bibliographic resources, laboratories, and everything that allows the preservation and enhancement of cultural heritage.